



AHMAD HASSAN

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SUMMARY

Co-Founder at Kivro Solutions with proven expertise in building and scaling high-performing WordPress websites that drive user engagement, performance, and business growth. Skilled at integrating intelligent automation and AI-driven features to elevate digital experiences and operational efficiency. Passionate about innovation, practical AI implementation, and creating impactful digital products that solve real business challenges.

WORK EXPERIENCE

WordPress Developer – Freelancer **Feb 2023 - Present**

- Built and customized WordPress websites with responsive designs and SEO optimization.
- Planned and executed digital marketing campaigns, including social media and ads.
- Delivered solutions to clients worldwide, ensuring growth and impact.

WordPress Developer – KivroSolutions **Apr 2025 - Present**

- Developed and customized responsive WordPress websites, ensuring design consistency and satisfaction.
- Improved SEO performance, site speed, and user experience, boosting search visibility and engagement.
- Collaborated with design and marketing teams to deliver scalable digital solutions supporting growth.

WordPress Developer – DexterSEO Lab **Jun 2025 - Oct 2025**

- Developed and customized WordPress websites, aligning designs with client branding and goals.
- Optimized SEO, loading speed, and user experience to enhance visibility and retention.
- Collaborated with design and marketing teams to deliver scalable, conversion-focused solutions.

AI Agents & Automation Focus - KivroSolutions **Nov 2025 - Present**

- Gained hands-on experience in machine learning algorithms, model training, and performance evaluation.
- Explored AI concepts including data preprocessing, supervised learning, and neural networks.
- Worked on small projects to apply predictive modeling and automation techniques using Python.

EDUCATION

Bachelor of Computer Science **Sep 2023 - May 2027**

University of Agriculture Faisalabad

- Gained foundation in programming, databases, and software development with projects.
- Developed skills in web technologies, problem-solving, and system design for real-world solutions.

ADDITIONAL INFORMATION

- **Technical Skills:** Artificial intelligence / Machine learning, WordPress Development, Digital Marketing, AI Chatbot Integration, AI Automation, AI Agents
- **Languages:** English, Urdu, Punjabi.
- **Certifications:** Digital Marketing (Google Digital Garage), WordPress Development (WPAcademy), Python Development (HackerRank), AI Chatbot Integration (Udemy)
- **Soft Skills:** Problem-Solving, Team Collaboration, Communication, Project Management